

Show Book Advertising

This is a two-person job.

Responsible for:

- Developing solicitation list for ads.
- Updating letters and forms.
- Soliciting advertising for show book (in person, email, letters, phone).
- Providing solicitation materials for members, newsletter, and website.
- Collecting and tracking payment and forwarding to Treasurer.
- Working with Show Book Editor to list information.
- Providing a summary of work done, lessons learned, etc. to Show Chairs to pass on for the next show.

See separate files:

- Sample “Best Wishes” form
- Sample Letter to Guilds and Crafters for ads
- Sample Quilt Show Ad letter and form

2015 Show Book Advertisers:

- A Quilters’ Gathering – inside front cover
- Wayne’s Sleep Shop – business card
- Tumbleweed – business card
- Red Barn Sewing & Yarn Center – half page
- American Folk Art & Craft Supply – half page
- Rev. Linda Robbins, LICSW – half page
- Tupperware, Christine Winslow, consultant – half page
- Ross Hochstrasser Clock Restorations – half page
- Germaine Realty Group – half page
- New England Glass & Mirror – half page
- The Quilted Crow – full page
- A True Vermonter Quilts – back cover

2013 Show Book Advertisers:

- Fiber Art Now Magazine – inside front cover
- Heart in Hands – full page
- Mad About Quilts – full page
- Farley Plumbing & Heating – business card
- The Quilted Gallery – business card
- Able Sewing Machine and Vacuum – full page
- Donald Young CFP – half page
- Dennis Blanchard – half page
- American Folk Art & Craft Supply – half page
- Salon Fusion – full page
- Black Cat Quilt Shop – half page
- Harbor One Credit Union – half page
- Crab Tree Lane Studio – half page
- Ross Hochstrasser Clock Restorations – half page
- Mola Art and Craft – half page
- The Quilted Crow
- Joanne Fruzzetti – business card
- New England Glass & Mirror – business card
- Tumbleweed – business card
- Buttercup's Bakery – business card
- The Chair Man & The Tea Lady – half page
- Follow That Thread – business card
- Germaine Realty Group – business card
- Keller Williams Realty, Bill Stone – business card
- The Pet Connection – business card
- Victax Services, Inc. – business card
- A Quilters' Gathering – inside back cover
- Ann's Fabrics – outside back cover

2011 Show Book Advertisers:

- Martins – inside front cover
- Studio 23 – business card
- NEQM – Full page (traded for ad in their newsletter)
- Prisco's – business card
- Heart in Hands – half page
- Dennis Blanchard – half page
- American Folk Art & Craft Supply – half page
- Capella – half page

- Farley Plumbing & Heating – half page
- Kathy’s Nails & Spa – half page
- Tiki Garden Restaurant – Full page
- New England Glass & Mirror – half page
- Joanne Fruzzetti – business card
- Pat Ferguson Long Arm Quilting – business card
- Border to Border Quilting Studio – full page

2009 Show Book Advertisers:

- Tiki Garden Restaurant – Full page
- NEQM – Full page (traded for ad in their newsletter)
- American Folk Art & Craft Supply – Full page
- Ross Hochstrasser Clock Restorations – Half page
- Martins – Half page
- La Donna Salon – Half page
- Cafrella – Half page
- New England Glass & Mirror – Half page
- Business Cards: Joanne Fruzzetti, O’Leary Brakes & Oil, Tumbleweed, Crab Tree Lane
- Best Wishes from families and friends

2006 Show Book Advertisers:

- The Sewing Studio, 720 Washington St, Hanover, MA 02339
- Quilters Delight, 35 Kings Terrace, Pembroke, MA 02359
- Ann’s Pin Cushion, 238 S. Main St, Wallingford, VT 05773
- Follow That Thread, PO Box 192, Hudson, MA 01749
- American Folk Art & Craft Supply
- Homestead Real Estate, 908 Washington St, Whitman, MA 02382
- The Country Crafter, 270 Main St, town?
- Kathy Corrigan’s , 406 VFW Drive, Rockland, MA 02370
- Ameriprise Financial, 293 Bedford Street, Whitman, MA 02382
- Quilter’s Stash, 560 Kelley Blvd, North Attleboro, MA 02760
- In Touch Therapeutic Massage, LLC, 480 Washington St, Norwood, MA
- Brett Claffey Construction, 28 Fern Rd, Holbrook, MA
- The Stencil Company, 28 Castlewood Dr, Cheektowage, NY 14227
- Tumbleweed, 158 Center St, Pembroke, MA 02359
- Oxford Mill End Store, PO Box 128, 281 King St, Oxford, ME 04270
- Crabtree Lane Studios, 59 Crabtree Lane, Abington, MA 02351
- Quilter’s Compass, 27B Cottage Ave, Quincy, MA
- Ryder Transportation Services, 285 Wood Road, Braintree, MA 02184